







# Cyber Aware social posts



10.12.18 - 04.01.18



## Twitter



Date	Audience focus/post type	Passion Point	Copy	Image/creative
w/c 10 Dec				
Mon 10 Dec 11am	Young and Risky/At risk majority	Music is an important part of my life	<p>Are you dancing those #MondayBlues away with some #Christmas tunes this morning? Keep your favourite #festive phone playlist protected by installing the latest software and app updates to keep your devices protected</p> <p>#christmascountdown</p> <p>For more info:  <a href="https://www.cyberaware.gov.uk/">https://www.cyberaware.gov.uk/</a></p>	 <p><a href="https://www.pexels.com/photo/pendant-bulb-photo-750843/">https://www.pexels.com/photo/pendant-bulb-photo-750843/</a></p>
Tues 11 Dec 12pm	At risk majority	Lifestyle	<p>#TuesdayTip always install the latest software and app updates to help protect your device from viruses and hackers.</p> <p>For more info on how to stay secure online, see here:  <a href="https://www.cyberaware.gov.uk/">https://www.cyberaware.gov.uk/</a></p>	 <p><a href="https://www.pexels.com/photo/photogra">https://www.pexels.com/photo/photogra</a></p>




				phy-of-laptop-computer-camera-smartphone-headphones-and-mug-705164/
Wed 12 Dec 2pm	Young and Risky	My favourite pastime is playing video games	Are you excited for the release of the new #SpiderMan film this weekend? When booking your tickets online, don't get caught in a #hackers web, avoid using public WiFi to transfer financial information - criminals can set up fake hotspots to access your bank details.	 <a href="https://unsplash.com/photos/AtPWnYNDJnM">https://unsplash.com/photos/AtPWnYNDJnM</a>
Thurs 13 Dec 1pm	Young and Risky/ At risk majority	I really enjoy cooking	Today is #HotCocoaDay! What's your favourite flavour? When you're relaxing with your drink, put your phone aside to install the latest software and app updates	 <a href="https://www.pexels.com/photo/white-ceramic-coffee-mug-1128976/">https://www.pexels.com/photo/white-ceramic-coffee-mug-1128976/</a>
Fri 14 Dec 3pm	Young and Risky/ At risk majority	Interested in reading about sport	Planning on watching the @LFC vs @ManUtd @premierleague match this weekend? Take some time before the match starts to #tackle your own #cybersecurity and activate two step authentication on your email #Manchester #Liverpool #premierleague	

				<a href="https://unsplash.com/photos/UBDjrDGTBfs">https://unsplash.com/photos/UBDjrDGTBfs</a>
w/c 17 Dec				
Mon 17 Dec 3pm	Young and Risky	Lifestyle	What sort of #Christmas shopper are you? Whether you're #organised or leave it to the last minute, don't be tempted to use public #WiFi to transfer financial information - cyber criminals can set up fake WiFi hotspots and access your banking details	 <a href="https://www.pexels.com/photo/working-macbook-computer-keyboard-34577/">https://www.pexels.com/photo/working-macbook-computer-keyboard-34577/</a>
Wed 19 Dec 2pm	Young and Risky/ At risk majority	Lifestyle	Are you looking forward to seeing #MaryPoppinsReturns this Friday? Mary Poppins is practically perfect in every way so will definitely have a strong and separate password for her emails! #organised #cyberaware	<a href="https://www.google.co.uk/search?q=emily+blunt+mary+poppins&amp;rlz=1C1GCEA_enGB819GB819&amp;tbm=isch&amp;source=ln&amp;tbs=sur:fc&amp;sa=X&amp;ved=0ahUKEwjWYnW2uXeAhWDlIsKHSxRBUIQpwUIHw&amp;biw=1280&amp;bih=609&amp;dpr=1.5#imgsrc=COPO2n1lcGrKNM:">https://www.google.co.uk/search?q=emily+blunt+mary+poppins&amp;rlz=1C1GCEA_enGB819GB819&amp;tbm=isch&amp;source=ln&amp;tbs=sur:fc&amp;sa=X&amp;ved=0ahUKEwjWYnW2uXeAhWDlIsKHSxRBUIQpwUIHw&amp;biw=1280&amp;bih=609&amp;dpr=1.5#imgsrc=COPO2n1lcGrKNM:</a>



				
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<p>Fri 21 Dec 2pm</p>	<p>Young and Risky</p>	<p>Lifestyle</p>	<p>This #UglyChristmasSweaterDay don't let your cyber security become as disastrous as your jumper - your email account is a #gateway to all your other online accounts. Keep it secure with a strong and separate #password</p>	 <p><a href="https://www.pexels.com/photo/close-up-of-hand-holding-cup-247835/">https://www.pexels.com/photo/close-up-of-hand-holding-cup-247835/</a></p>
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<p>Mon 24 Dec 2pm</p>	<p>Young and Risky</p>	<p>Lifestyle</p>	<p>Santa's on his way... have you been well behaved this year? We know there are plenty of #hackers on the naughty list - so protect your important data and #back it up!</p>	 <p><a href="https://www.google.co.uk/search?rlz=1C1GCEA_enGB819GB819&amp;biw=1280&amp;bih=609&amp;tbs=sur%3Afc&amp;tbm=isch&amp;sa=1&amp;ei=Ryv0W6ydl8XWgQaW_73ADQ&amp;q=naughty+and+nice+list&amp;oq=naughty+and+nice+list&amp;gs_l=img.3..0l2j0i5i30l2j0i24l2.158730.164694..165135...3.0..1.47.865.24.....0....1..gws-wiz-img.....0i67.xUJtIMQz0WA#imgsrc=W6bbz5734Z7-AM:">https://www.google.co.uk/search?rlz=1C1GCEA_enGB819GB819&amp;biw=1280&amp;bih=609&amp;tbs=sur%3Afc&amp;tbm=isch&amp;sa=1&amp;ei=Ryv0W6ydl8XWgQaW_73ADQ&amp;q=naughty+and+nice+list&amp;oq=naughty+and+nice+list&amp;gs_l=img.3..0l2j0i5i30l2j0i24l2.158730.164694..165135...3.0..1.47.865.24.....0....1..gws-wiz-img.....0i67.xUJtIMQz0WA#imgsrc=W6bbz5734Z7-AM:</a></p>



<p>Wed 26 Dec 11am</p>	<p>Young and Risky</p>	<p>Gaming and tech</p>	<p>Planning a gaming marathon today fuelled by #Christmas #leftovers? Take some time to protect any new devices by installing the latest software and app updates!</p> <p>For more info on how to stay secure online, see here: <a href="https://www.cyberaware.gov.uk/#BoxingDay">https://www.cyberaware.gov.uk/#BoxingDay</a></p>	 <p><a href="https://www.pexels.com/photo/black-sony-dualshock-4-1103555/">https://www.pexels.com/photo/black-sony-dualshock-4-1103555/</a></p>
<p>Thurs 27 Dec 1pm</p>	<p>Young and Risky/ At risk majority</p>	<p>I really enjoy cooking</p>	<p>Today is #Fruitcake Day! While you are waiting for your fruity delight to rise in the oven, protect all of the #recipes you have stored in your inbox and activate two step authentication on your email account</p>	 <p><a href="https://www.google.co.uk/search?rlz=1C1GCEA_enGB819GB819&amp;biw=1280&amp;bih=609&amp;tbs=sur%3Afc&amp;tbm=isch&amp;sa=1&amp;ei=7Sv0W6aXMIjNgAae4p6lCg&amp;q=fruitcake&amp;oq=fruitcake&amp;gs_l=img.3..0l10.94249.95384..95625...0.0..0.45.339.9.....0....1..gws-wiz-img.....0i67j0i10.7ADlH9u-OMM#imgrc=LOgq0bS0xHx38M:">https://www.google.co.uk/search?rlz=1C1GCEA_enGB819GB819&amp;biw=1280&amp;bih=609&amp;tbs=sur%3Afc&amp;tbm=isch&amp;sa=1&amp;ei=7Sv0W6aXMIjNgAae4p6lCg&amp;q=fruitcake&amp;oq=fruitcake&amp;gs_l=img.3..0l10.94249.95384..95625...0.0..0.45.339.9.....0....1..gws-wiz-img.....0i67j0i10.7ADlH9u-OMM#imgrc=LOgq0bS0xHx38M:</a></p>
<p>w/c 31 Dec</p>				




<p>Mon 31 Dec 3pm</p>	<p>Young and Risky/ At risk majority</p>	<p>I enjoy entertaining people at home</p>	<p>What are your #NewYearsEve plans for tonight? Make sure you secure your devices with a screen-lock so you don't lose those special memories!</p>	<p><a href="https://www.pexels.com/photo/art-celebration-city-color-399610/">https://www.pexels.com/photo/art-celebration-city-color-399610/</a></p> 
<p>Tues 1 Jan 12pm</p>	<p>Young and Risky</p>	<p>Lifestyle</p>	<p>Whether your #NewYearsResolution is to hit the #gym regularly or get more #reading in, make sure to reset your cyber security habits too - a simple step to start this is to make your email password strong and separate to your other accounts</p>	 <p><a href="https://unsplash.com/photos/wcj-zWL_WXM">https://unsplash.com/photos/wcj-zWL_WXM</a></p>
<p>Fri 4 Jan 3pm</p>	<p>Young and Risky</p>	<p>Lifestyle</p>	<p>Got friends round for dinner this evening? When your prepping for the meal put your phone aside to install the latest software and app updates For more info on how to stay secure online, see here: <a href="https://www.cyberaware.gov.uk/">https://www.cyberaware.gov.uk/</a></p>	 <p><a href="https://www.pexels.com/photo/s-1595602/">https://www.pexels.com/photo/s-1595602/</a></p>



Facebook:



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<p>Thurs 13 Dec 1pm</p>	<p>Young and Risky/ At risk majority</p>	<p>I really enjoy cooking</p>	<p>Today is #HotCocoaDay! What's your favourite flavour? When you're relaxing with your drink, put your phone aside to install the latest software and app updates</p> <ul style="list-style-type: none"> <li>• White hot choc</li> <li>• Milk hot hoc</li> </ul>	<p>White hot choc:</p>  <p><a href="https://www.pexels.com/photo/artistic-beverage-breakfast-bright-207273/">https://www.pexels.com/photo/artistic-beverage-breakfast-bright-207273/</a></p> <p>Milk hot choc:</p> <p><a href="https://unsplash.com/photos/sWvPvEVygu">https://unsplash.com/photos/sWvPvEVygu</a></p>




				
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<p>Mon 31 Dec 3pm</p>	<p>Young and Risky/ At risk majority</p>	<p>I enjoy entertaining people at home</p>	<p>What are your #NewYearsEve plans for tonight? Make sure you secure your devices with a screen-lock so you don't lose those special memories!</p> <ul style="list-style-type: none"> <li>• Going 'out out'</li> <li>• Staying in</li> </ul>	<p>Going out:</p> <p><a href="https://www.pexels.com/photo/fireworks-display-1268667/">https://www.pexels.com/photo/fireworks-display-1268667/</a></p> 

				<p>Staying in:  <a href="https://www.pexels.com/photo/adult-beverage-breakfast-celebration-302810/">https://www.pexels.com/photo/adult-beverage-breakfast-celebration-302810/</a></p> 
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