




# Life Updates social posts for SMEs

February 2019

## Twitter

Date	Copy	Image
SMEs		
Pre-launch (26/02/19)	<p>What #LifeUpdates is your business most guilty of putting off?</p> <p>Tomorrow @AngliaRuskin &amp; @cyberawaregov will share new research on the benefits of getting on with simple admin. Help keep your business secure online - install the latest software &amp; app updates on all your devices</p> <ul style="list-style-type: none"><li>• Filing documents in the right places</li><li>• Updating your contacts</li><li>• Installing software/app updates</li><li>• Updating your business plan</li></ul>	[No images with polls]
Launch day (27/02/19)	<p>Today @AngliaRuskin's new stats in partnership with @cyberawaregov reveal 67% of us feel better for cracking on with our life to-do lists! It's the same at work too: protect your customer data from hackers, complete a #LifeUpdate now - install the latest software and app updates</p>	 <p><a href="https://www.pexels.com/photo/adult-brainstorming-business-chair-515167/">https://www.pexels.com/photo/adult-brainstorming-business-chair-515167/</a></p>

<p>Post-launch (28/02/19)</p>	<p>When you run your own #business, some tasks always drop off your to-do list. Don't let that be at the cost of your cyber security. Tick a #LifeUpdate off now by installing the latest software and app updates on all your devices -help protect your business from hackers</p>	 <p><a href="https://unsplash.com/photos/8G6qY01Jrkk">https://unsplash.com/photos/8G6qY01Jrkk</a></p>
<p>(29/02/19)</p>	<p>@AngliaRuskin and @cyberawaregov's new research shows that 22% of the public put off doing their tax return! Do you fall into this category? Stop procrastinating today and complete some #LifeUpdates - install the latest software and app updates on all of your devices</p>	 <p><a href="https://unsplash.com/photos/a2VqhP3d4Vg">https://unsplash.com/photos/a2VqhP3d4Vg</a></p>