

## Christmas and New Year social content

Subject and platform	Date & Time	Copy	Visual
<b>Twitter:</b> Shop on secure websites	15/12/16 10:00	Protect your data while #shopping this #Christmas - only use websites where the payment page has the padlock symbol	
	19/12/16 12:00	Keep your data secure by only #Christmas #shopping where the payment page has the padlock symbol. Be #CyberAware	
	21/12/16 17:00	Take a closer look at your #Christmas #shopping sites. Keep your data secure. Only make a payment when there's a padlock in the address bar	

<p><b>Facebook:</b> Shop on secure websites</p>	<p>09/12/16 08:00</p>	<p>Started your Christmas shopping? Keep your data secure this Christmas. Remember, only shop on websites where the payment page has a padlock symbol in the address bar.</p>	
	<p>09/12/16 18:00</p>	<p>Be #CyberAware when Christmas shopping online and keep your data secure. Look out for a padlock on the payment page, if there isn't one – don't use it! Stay secure this Christmas.</p>	
	<p>10/12/16 12:00</p>	<p>Make sure you don't get caught out while shopping this Christmas – keep your data secure by only using websites where the payment page has the padlock symbol. Stay secure with #CyberAware</p>	

Christmas day / Boxing day

**Twitter:** Keep your new devices secure - always download the latest software and app updates

25/12/16  
9:00

New gadgets for #Xmas? Make sure you download #software & #app updates to protect them from #viruses & #hackers  
[www.cyberaware.gov.uk/software-updates](http://www.cyberaware.gov.uk/software-updates)



25/12/16  
11:00

Don't let #hackers dampen your festive spirit! Download #softwareupdates & #appupdates on your new devices  
[www.cyberaware.gov.uk/software-updates](http://www.cyberaware.gov.uk/software-updates)



<p>25/12/16 16:00</p>	<p>Setting up your new gadgets? Download the latest #softwareupdates &amp; #appupdates to keep them secure from #hackers: <a href="https://www.cyberaware.gov.uk/software-updates">https://www.cyberaware.gov.uk/software-updates</a></p>		
<p>26/12/16 10:00</p>	<p>Pleased with new #Christmas devices? Keep them secure by downloading the latest #softwareupdates &amp; #appupdates now: <a href="https://www.cyberaware.gov.uk/software-updates">https://www.cyberaware.gov.uk/software-updates</a></p>		
<p>26/12/16 15:00</p>	<p>New gadgets for #Christmas? Download latest #softwareupdates &amp; #appupdates to protect them from viruses and hackers: <a href="https://www.cyberaware.gov.uk/software-updates">https://www.cyberaware.gov.uk/software-updates</a></p>		

<p><b>Facebook:</b> Keep your new devices secure - always download the latest software and app updates</p>	<p>25/12/16 11:00</p>	<p>New gadgets for #Xmas? Protect them from viruses and hackers. Download software and app updates as soon they appear. They contain vital security upgrades which protect your devices from viruses and hackers. Be #CyberAware</p> <p>To find out more visit: <a href="http://www.cyberaware.gov.uk/software-updates">www.cyberaware.gov.uk/software-updates</a></p>		
	<p>25/12/16 14:00</p>	<p>Don't let hackers ruin your Christmas! Protect your new gadgets and keep them secure by downloading software updates and app updates as soon as they appear. They contain vital security upgrades which protect your devices from viruses and hackers. Be #CyberAware!</p> <p>Visit: <a href="http://www.cyberaware.gov.uk/software-updates">www.cyberaware.gov.uk/software-updates</a></p>		
	<p>26/12/16 11:00</p>	<p>Busy setting up your new gadgets? Don't forget to protect them from hackers and viruses. Download the latest software updates and app updates to keep your data secure #CyberAware.</p> <p>Visit: <a href="https://www.cyberaware.gov.uk/software-updates">https://www.cyberaware.gov.uk/software-updates</a></p>		

New Year

<p><b>Twitter:</b> Get fit this New Year - use three random words to create a strong password</p>	<p>30/12/16 09:00</p>	<p>FIT RUN GYM. #NewYearsResolutions can inspire strong passwords! Use three random words #thinkrandom: <a href="https://www.cyberaware.gov.uk/passwords">https://www.cyberaware.gov.uk/passwords</a></p>		
	<p>31/12/16 12:00</p>	<p>WEIGHTS YOGA SWIM. Use #NewYear fitness goals for new password inspiration. 3 random words create a strong password #thinkrandom</p>		
	<p>31/12/16 15:00</p>	<p>GAINS LEGS FIT. Going hard at the gym on #legday Use three random words to create a strong password #thinkrandom: Be #cyberaware</p>		
	<p>1/01/17 17:00</p>	<p>HEALTHY DIET FIT. Over indulged at Christmas? Let it inspire a new password! Use three random words to create a strong password #thinkrandom</p>		

	2/01/17 09:00	FIT RUN STRETCH. Getting sporty this #NewYear? Let it inspire a new password! Use three random words for a strong password #thinkrandom		
<b>Facebook:</b> Get fit this New Year - use three random words to create a strong password	30/12/16 10:00	FIT RUN GYM. Getting fit this 2017? Your New Year's resolutions can inspire strong passwords: Think random and use three random words to create a strong password Visit: <a href="https://www.cyberaware.gov.uk/passwords">https://www.cyberaware.gov.uk/passwords</a>		
	31/12/16 12:00	WEIGHTS YOGA SWIM. Three random words create a strong password:. Think random and use your New Year fitness goals as inspiration for a new password.  Visit: <a href="https://www.cyberaware.gov.uk/passwords">https://www.cyberaware.gov.uk/passwords</a>		

1/01/17  
17:00

**HEALTHY DIET FIT.** If you over indulged this Christmas and are getting fit for 2017, let it inspire a new password! – Think random and use three random words to create a strong password

Visit:  
<https://www.cyberaware.gov.uk/passwords>

